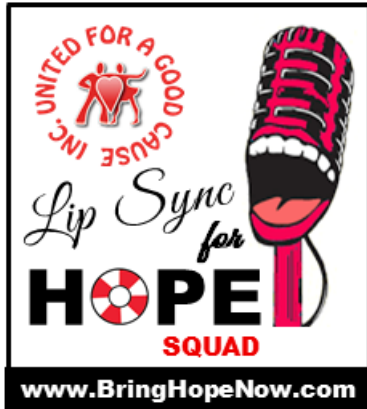


## HOW TO SUPPORT THIS EVENT



**START A TEAM OR GO SOLO:** It is “Free” to sign up and start a team. Just click on the REGISTER HERE Button at [www.BringHopeNow.com/lip-sync](http://www.BringHopeNow.com/lip-sync) to get started. Participants in the Lip Sync Challenge perform and submit their video in the competition. The team then starts their fundraising using your personal PayPal Donate button you will receive via email within 48 hours of registering. Once the videos are posted on our Facebook page on August 30<sup>th</sup>, get all your friends to like, comment and share your video. All these actions equate to points accumulated for determining the final winners.

**DONATE TO A TEAM:** Search for your favorite team under the Categories and donate to help them reach their goal. All donations are to benefit Hope Squad which is our Peer to Peer Suicide Prevention Program launched in the Okaloosa County School District in 2020.

**VOTE FOR YOUR FAVORITE SUBMISSIONS:** This is a virtual competition along with some judging criteria by our selected panel. Video’s earn 2 points for every dollar raised for their submission, and 1 point for every like, comment and share of their submission on our Facebook page. The Judging Panel will have up to an additional 100 points to bestow on a video based on their particular criteria. Those additional points will come from how unique the video is, costumes used, adaption of choreography and other type criteria.

***Enter your Lip Sync Video and participate in the Challenge to benefit HOPE SQUAD***

### HOW DOES IT WORK....

**CHOOSE ONE OR MORE CATEGORIES TO COMPETE IN: Company/Community; Family/Group; Individual (any age); or Animals (must be animals only).**

1. Click [HERE](https://www.bringhopenow.com/lip-sync) to register (<https://www.bringhopenow.com/lip-sync>) then decide on a song to record. Pick out your costumes (highly suggested- using things from around your house) and rehearse your song.
2. Challenge other businesses, individuals, friends & family to join you in the competition.
3. Record your video and send it to [LipSyncForHope@gmail.com](mailto:LipSyncForHope@gmail.com) . This must be done **no later than August 29<sup>th</sup> at midnight**. (NOTE: Get your submission in as early as you can as the first ones to get submitted will be at the top of the page descending in order received!)
4. Use fliers and ads provided to start raising money for United for a Good Cause, Inc./HOPE SQUAD using your personal Donate button/link we send you. (You get 2 points for each dollar raised)
5. Video’s will be uploaded U4aGC to the Facebook site of Bring Hope Now @OKHopeSquad ([www.facebook.com/OKHopeSquad](http://www.facebook.com/OKHopeSquad)) on the evening of August 30<sup>th</sup> and will be listed there for 6 days (**August 31 thru Sept 5**) for voting. Ask all your friends and family to support Hope Squad by going there and liking, commenting, and sharing your video. (1 Point for each action). The panel of judges will also be judging the videos at this time and will reward up to 100 points based on a variety of things.
6. Invite your friends, set up a watch party, and join us live on [www.facebook.com/OKHopeSquad](http://www.facebook.com/OKHopeSquad) September 7<sup>th</sup> (Labor Day) at 10am CST to find out who wins the big prizes in each category!

## LIP SYNC BATTLE RULES

1. All interested parties must register on the [www.BringHopeNow.com](http://www.BringHopeNow.com) website. It is free to enter this promotion. All entries must be completed by someone 21 years of age as of the date of entry.
2. Teams or Individuals will submit their Lip Sync Battle video to [LipSyncForHope@gmail.com](mailto:LipSyncForHope@gmail.com) no later than midnight August 29, 2020. Entries received after this time will not be accepted so allow for delays in emails.
3. Video submissions will be uploaded to **our Bring Hope Now Facebook Page** ([www.facebook.com/OKHopeSquad](http://www.facebook.com/OKHopeSquad)) on August 30, 2020. You'll have until September 6 at 5pm to gather all the "LIKES", "COMMENTS", and "SHARES" you can! Your entry will receive ONE (1) point for each received for your video.
4. You will receive a personal DONATE button/link within 48 hours of submitting your registration to help you raise money for United for a Good Cause, Inc. HOPE SQUAD. Donations must be made using this PayPal link that is associated with your name or received by check made out to United for a Good Cause, Inc. by September 6th. Checks can be mailed to:  
United for a Good Cause, Inc.  
PO Box 38  
Ft. Walton Beach, FL 32549  
The FOR section must have LS + your name (the person's name on the registration).
5. All videos must have an opening card/sign (minimum of 20x24 inches) indicating the name used for registration and the category or you are entering. This card must be easy to read print by all watching and must be shown for at least the first 5 seconds of the video.
6. Clean or edited songs only. No Swearing!
7. Dance routines and costumes encouraged!
8. All entries must be registered into a specific category. Those categories are as follows:  
**Individual** – single person  
**Family or group** – multiple people all ages and can include an animal  
**Company or Community** – One or more people that represent a company or community group/organization  
**Animal** - Includes only animals
9. The winners in each category will be "graded" on the following criteria on their video:  
Number of "LIKES" (1 point per like)  
Number of "SHARES" (1 point per share)  
Number of "COMMENTS" (1 point per comment)  
Money Raised (2 points per \$1)  
Judges Ratings (**up to 100 points per Judge based on Judges criteria**)
10. Have fun!!

\*\* PLEASE NOTE: You may "share" your Lip Sync Battle Video. ONLY "LIKES", "SHARES", and "COMMENTS" on the official Bring Hope Now Facebook Page [www.facebook.com/OKHopeSquad](http://www.facebook.com/OKHopeSquad) will be counted!